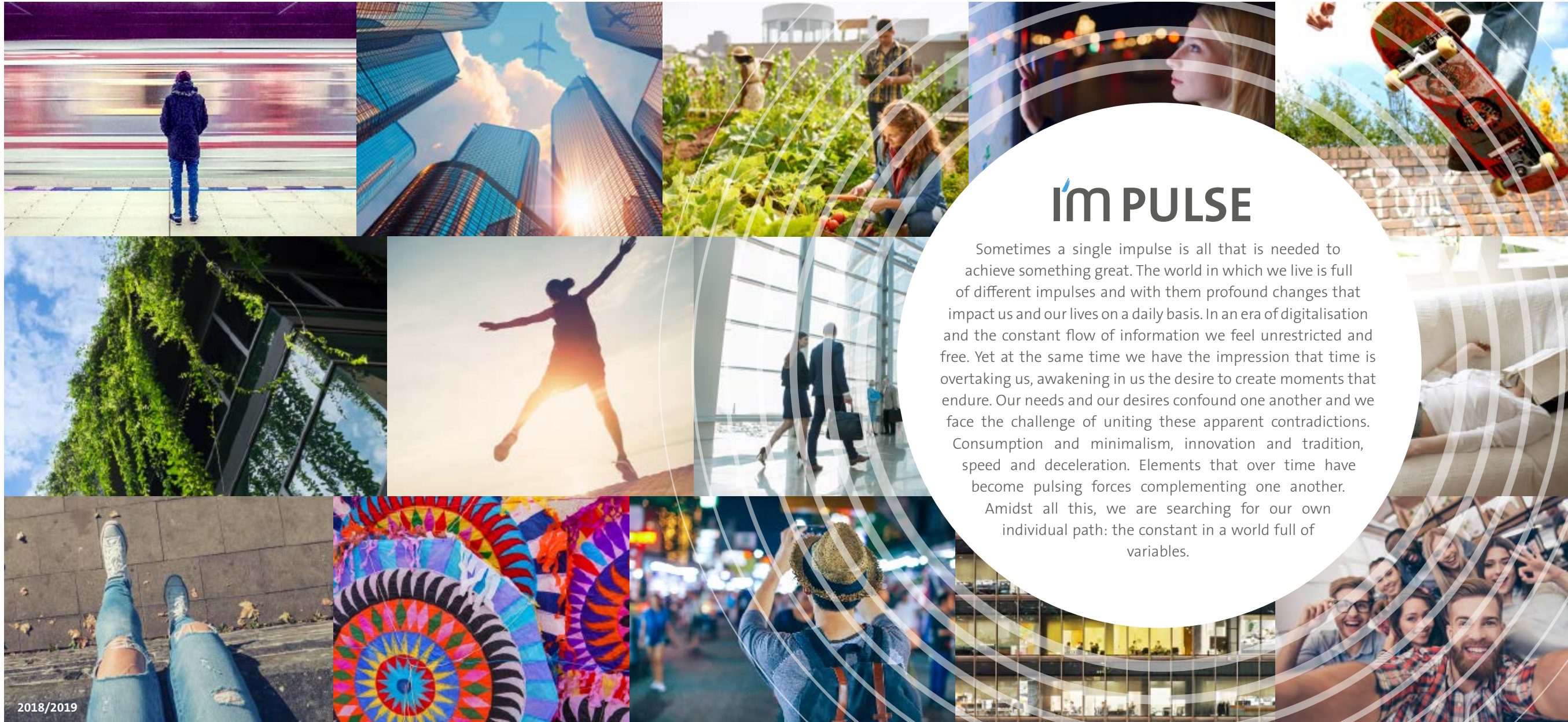


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im PULSE.



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IMPULSE

Sometimes a single impulse is all that is needed to achieve something great. The world in which we live is full of different impulses and with them profound changes that impact us and our lives on a daily basis. In an era of digitalisation and the constant flow of information we feel unrestricted and free. Yet at the same time we have the impression that time is overtaking us, awakening in us the desire to create moments that endure. Our needs and our desires confound one another and we face the challenge of uniting these apparent contradictions. Consumption and minimalism, innovation and tradition, speed and deceleration. Elements that over time have become pulsing forces complementing one another. Amidst all this, we are searching for our own individual path: the constant in a world full of variables.

2018/2019

THE PULSE OF THE STREET

Today, more than half the world's population live in major cities, and that percentage is ever-increasing. The apartments are smart, stylish and "connected" – just like we are. We are mobile, flexible, ready for anything at any time, and are connected with everything. We want to learn, play and consume – and ideally all at once. Is the pulse being pushed to the max? Perfect. People are drawn to the very places where there is the most to experience. If we go from A to B, we'll take in C, D and E along the way. The world is our village, and home is a relative concept. Urban areas are knowledge hubs and centres of creativity. They give us the impulses to fulfil ourselves digitally as well as in real life – a high pulse is desired.



THE PULSE OF NATURE

We need the time to catch our breath, to take a step back. Away from the stress and noise, and everything that overwhelms us, we seek a place that revitalises us. We can allow ourselves a moment to reflect on our given situation and listen to our inner-selves. We calm our heartbeat to a resting pulse. We have a desire to retreat, to seek authenticity, to take time for self-reflection, to slow down and to get in touch with nature. We want less of everything – but focusing on what is important we experience the less much deeper. A conscious minimalism, in every way every day! We want to be in closer contact with our environment; to experience it with all our senses and grow alongside it – in slow motion if possible. Achieving this does not necessarily mean venturing out into nature but rather bringing nature to us, creating a miniature oasis that will invigorate us and restore our inner balance, without losing our connectivity. We inhale quality of life and exhale the ballast.





URBAN RUSH

NATURE'S BREATH



CULTURAL VEIN

HARMONIC FLOW





URBAN RUSH

Innovation, speed and flexibility should also be reflected in our living spaces. Our homes not only should be “smart”, they should look smart too. Dark, noble colours and elegant lines not only give visibility to this lifestyle but are also a statement: I’m strong, cool, and I know what I want – I’m Urban Rush.





URBAN RUSH



URBAN RUSH

IMPRESS ALCANTE WALNUT

48179 | DP 9015827 | PAGE 91

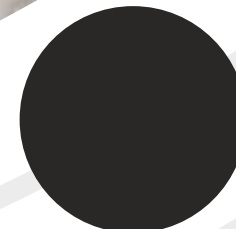




URBAN RUSH

im CALYPSO

60148 | DP 9015022 | PAGE 91

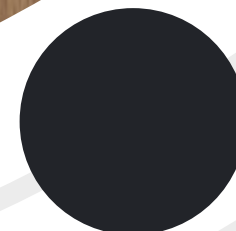
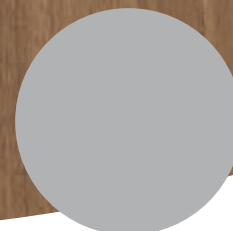




URBAN RUSH

im NOCE AMPEZZO

48182 | DP 9016667 | PAGE 92

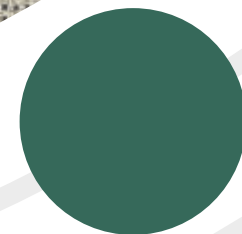
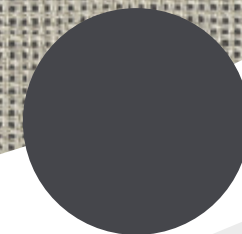
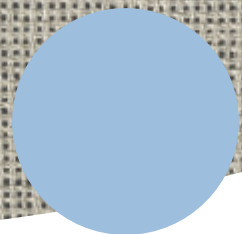




URBAN RUSH

IM FLIX

71100 | DP 9015021 | PAGE 92

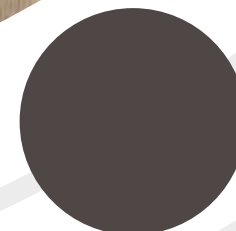




URBAN RUSH

IM DELTA OAK

32604





URBAN RUSH

im CEMENT

71078 | FF 9014623 | PAGE 93

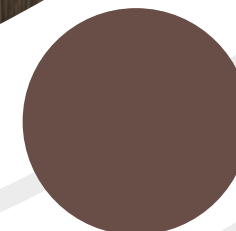
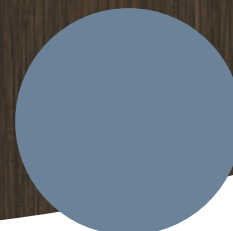




URBAN RUSH

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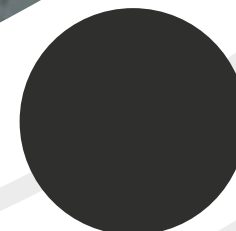




URBAN RUSH

im URANUS

71107 | DP 9016304 | PAGE 94





URBAN RUSH

im BYBLOS

35505





CULTURAL VEIN

Through our physical and virtual connections we bring the global complexities of the world into our homes. This interconnectivity creates a melting pot of experiences blending style and cultures. Creating novel combinations of different materials, colours and patterns, we illustrate our enduring connection with both local traditions and distant cultures. These combinations say: I'm exotic, colourful and open to adventure – I'm Cultural Vein.







CULTURAL VEIN

IM BOLERO PECAN

50267 | DP 9016662 | PAGE 94

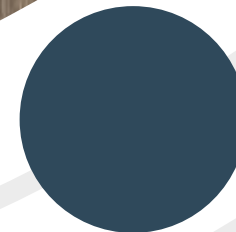




CULTURAL VEIN

im VIKING OAK

32325 | FF 9016289 | PAGE 95





CULTURAL VEIN

IM ROTKO

70511

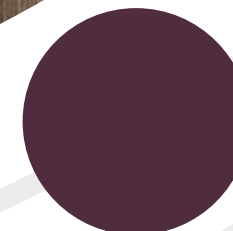




CULTURAL VEIN

IM IPANEMA

50262 | DP 9016242 | PAGE 95

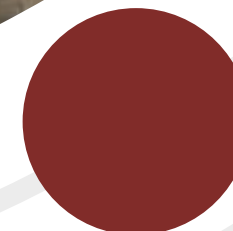




CULTURAL VEIN

im MACADO

71099 | DP 9015510 | PAGE 96

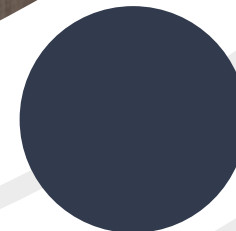




CULTURAL VEIN

IM BRAN CASTLE

50537





CULTURAL VEIN

IM DJANGO OAK

32321 | FF 9016173 | PAGE 96

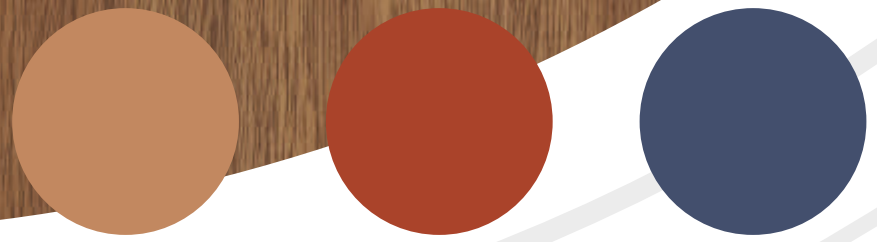




CULTURAL VEIN

im ALTOS

50266 | FF 9016666 | PAGE 97

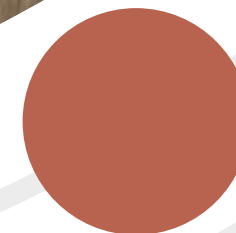




CULTURAL VEIN

IM GOLIATH PINE

39113 | DP 9016164 | PAGE 97





NATURE'S BREATH

Responsible consumption means that we strive to be environmentally aware, conscious consumers and that our spaces reflect an empathy with our environmental responsibilities. Our homes should be close to nature and help us to remain healthy, allowing us to revitalise. Natural elements, which enable us to fully experience a retreat from the city are an important part of our ideal living environment. It says: I'm authentic and inspiring – I'm Nature's Breath.



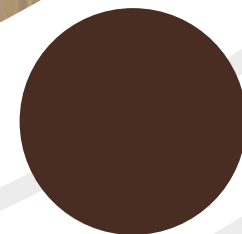




NATURE'S BREATH

im PAVIA OAK

32334 | FF 9017036 | PAGE 98

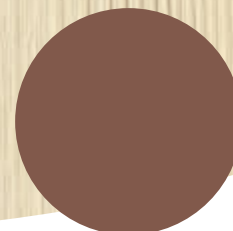




NATURE'S BREATH

IMP GASCOGNE PINE

39107 | FF 9016532 | PAGE 98

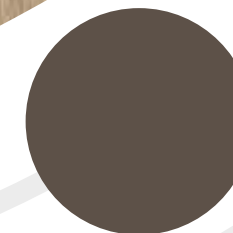
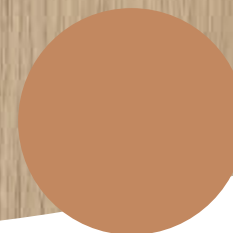




NATURE'S BREATH

IM LANION OAK

32335 | FF 9016658 | PAGE 99





NATURE'S BREATH

IM MOTALA MAPLE

20513





NATURE'S BREATH

IM TURNER OAK

32337 | DP 9016644 | PAGE 99

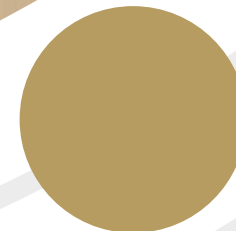




NATURE'S BREATH

IM LUGARDE PINE

39523

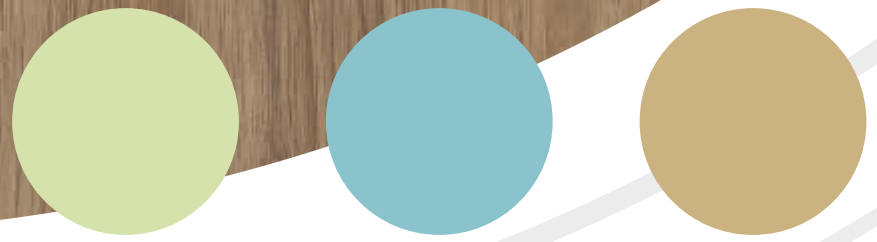




NATURE'S BREATH

IM TYLER HICKORY

50265 | DP 9016639 | PAGE 100

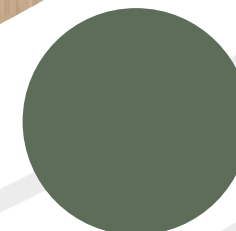




NATURE'S BREATH

IM GELA OAK

32327 | FF 9016530 | PAGE 100





HARMONIC FLOW

We need a haven in which to escape from the information overload of everyday life – an oasis where we can reconnect with ourselves. We will emerge stronger having recharged our batteries. With soft pastel tones and flowing forms, we learn to dream again – and detox our souls. Our living space gives us the necessary balance and privacy – whispering to us: I'm intuitive, calm and unburdened – I'm Harmonic Flow.

HARMONIC FLOW





HARMONIC FLOW

im ABISKO ASH

30181 | FF 9016638 | PAGE 101





HARMONIC FLOW

im VENICE

60143 | DP 9016244 | PAGE 101





HARMONIC FLOW

im JASMUND

50264 | FF 9016654 | PAGE 102

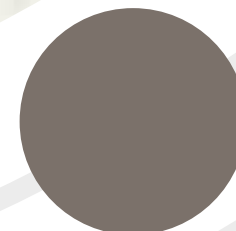




HARMONIC FLOW

IMPURIS

71088 | DP 9015507 | PAGE 102





HARMONIC FLOW

im ALPINE

39524





HARMONIC FLOW

IM LOFOTEN ASH

30166 | DP 9016267 | PAGE 103





HARMONIC FLOW

Im FUORI

43513



REPEATS.



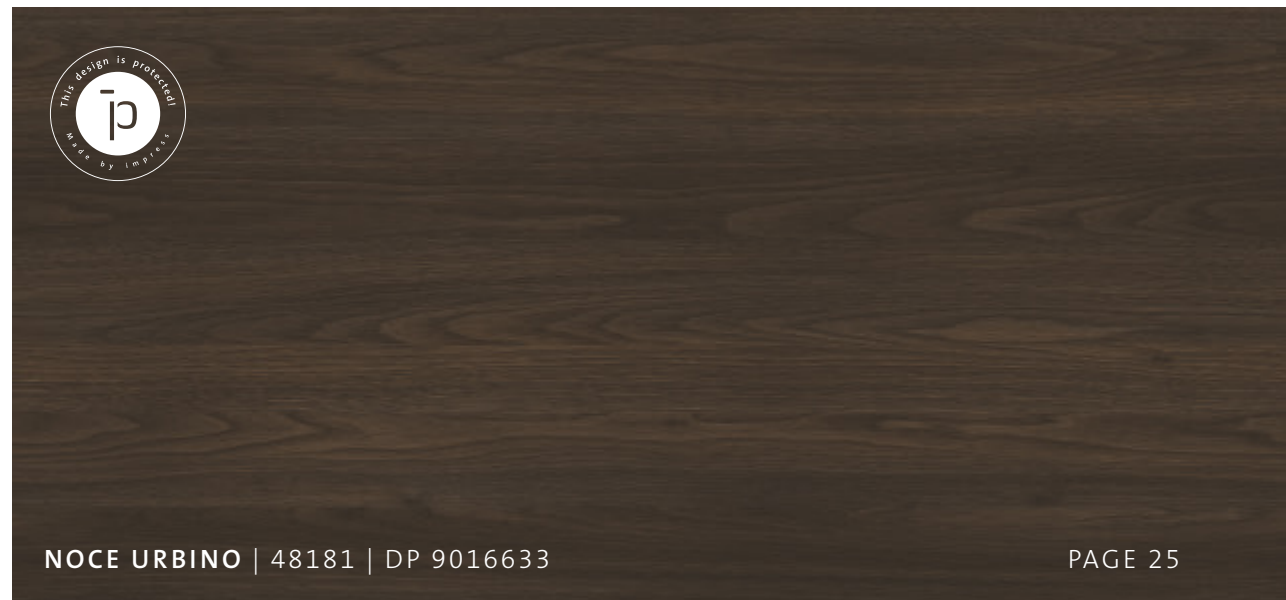
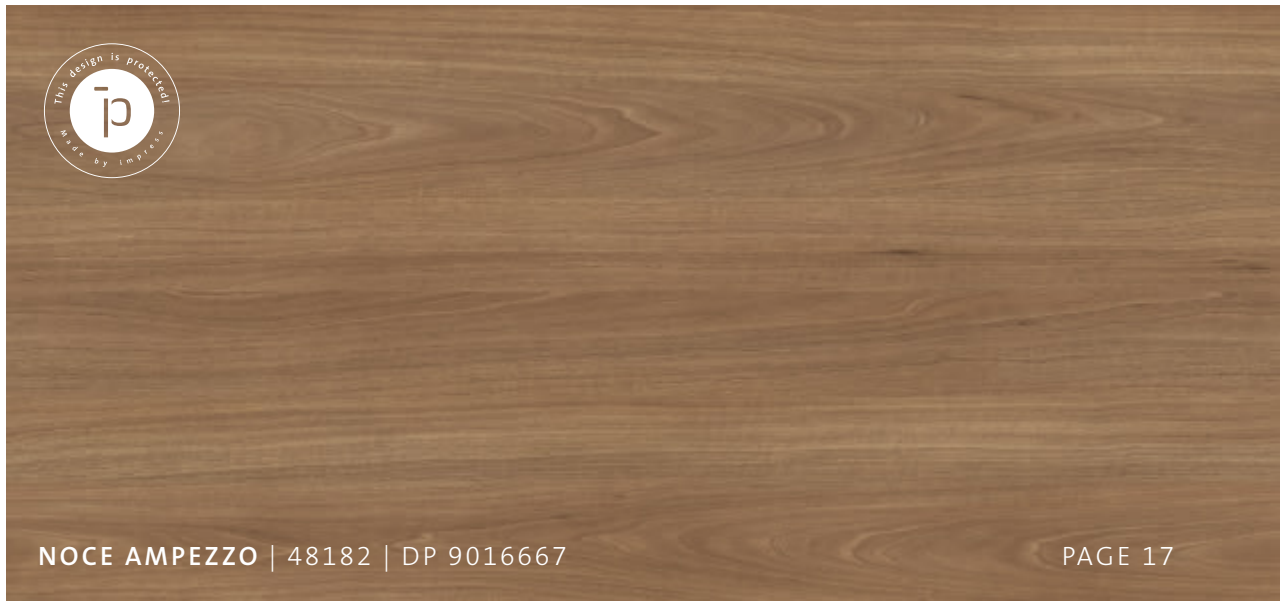
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URANUS | 71107 | DP 9016304

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VIKING OAK | 32325 | FF 9016289

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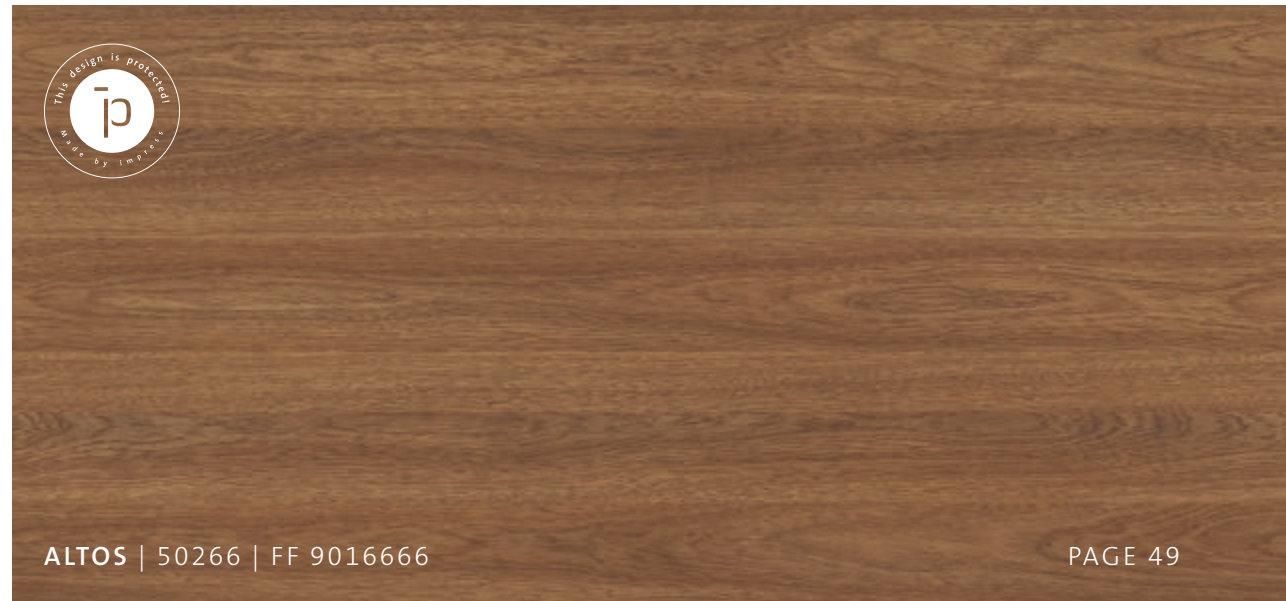
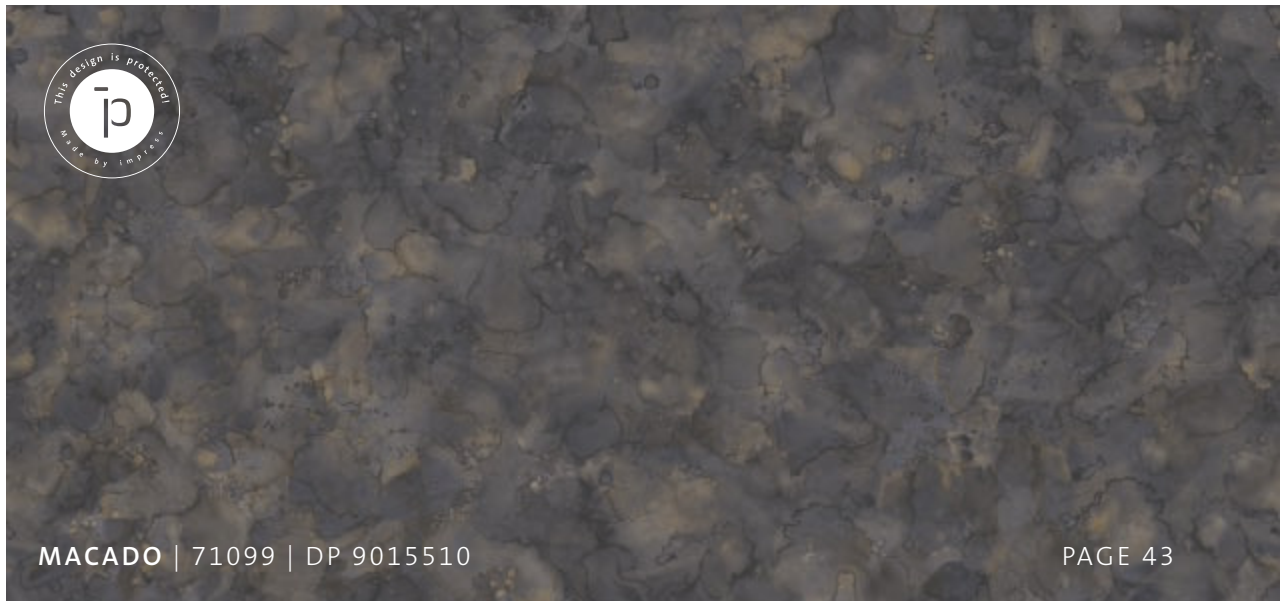
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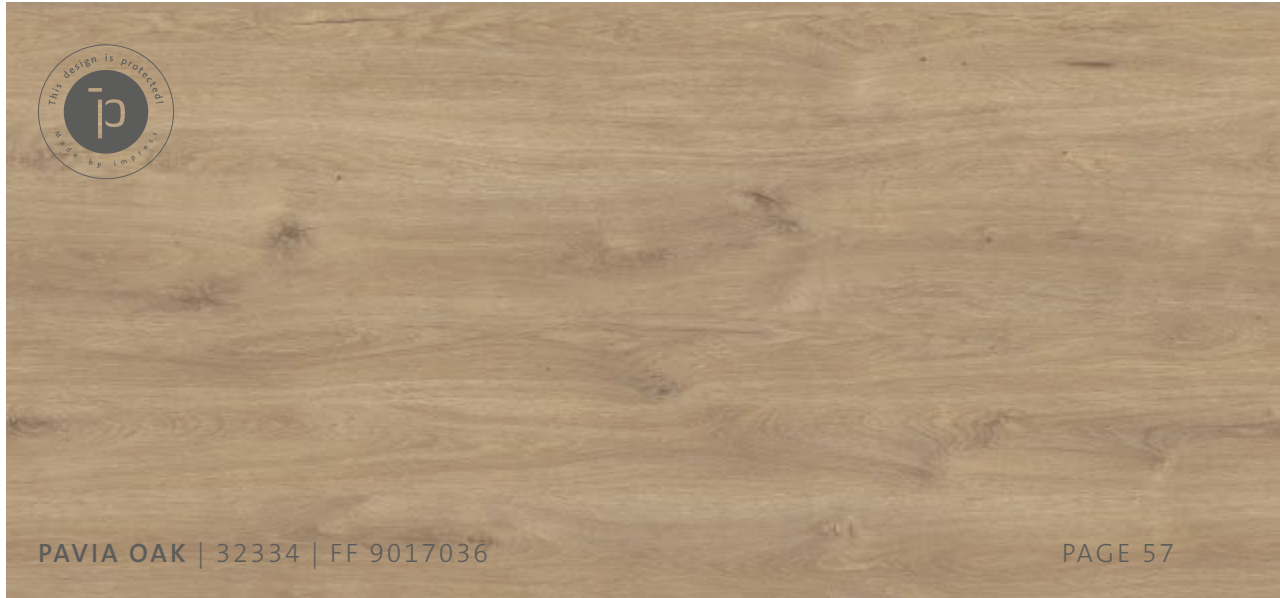
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PAVIA OAK | 32334 | FF 9017036

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LANION OAK | 32335 | FF 9016658

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GASCOGNE PINE | 39107 | FF 9016532

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