

IMPRESS AT INTERZUM 2025

MOVE – navigate the new

Our everyday life demands flexibility – we question the status quo, think innovatively and create spaces that grow with us. At Interzum visitors will see how Impress translates current design trends into forward-thinking décors. At the heart of this is the new communication concept for 2025, inspired by a world that is constantly evolving. Materials, colours and structures create spaces that adapt individually – design that moves with life.

Wood



Leon Oak

FRESH CLASSIC

A fresh interpretation of a classic, Leon Oak carries the trendy naturalness of today and tomorrow as a desirable trait. The decor is predominantly streaky, highlighting its fresh look with fine yet lively pores. Leon Oak reproduces various natural tones, enhancing the impression of freshness through subtle color variations. Its versatile design impresses with modern charm in a variety of applications, whether in expansive spaces or small rooms, bringing naturalness to interiors and creating a pleasant, tidy atmosphere.



Patras

HARMONIOUS NATURALNESS

Patras is a uniquely balanced wood decor that seamlessly blends elegance with organic authenticity. Its alternating annual rings create a rhythmic contrast, while subtle color gradients infuse a modern sense of depth and movement. The interplay of structured stripes and delicately cut cathedrals enhances its timeless appeal, resulting in a design that feels both dynamic and harmonious. With its naturally soothing presence, Patras serves as a versatile element that effortlessly complements a wide range of interiors.



Ramsey Oak

TIMELESSLY MODERN

Ramsey Oak exudes a modern, minimalist elegance with its softly glazed surface and flowing, organic texture. The delicate brushed pore pattern enhances its authenticity, evoking the beauty of naturally aged wood. Its harmonious blend of soft, muted tones and subtle wood grain creates a refined, contemporary aesthetic. The planked layout introduces a dynamic touch, reminiscent of timeless Belgian design.



Hanmer Walnut

ELEGANT WARMTH

Hanmer Walnut radiates warmth and understated sophistication. Its broad growth rings and organic flower patterns create a relaxed, inviting atmosphere while maintaining the inherent elegance of fine walnut veneers. Presented in a spectrum of natural shades, from light brown to deeper hues, this decor captures the classic beauty of South American walnut, ensuring timeless appeal in any space.



Bareilly Teak

EXOTIC EASE

Bareilly Teak combines generous floral structures with restrained elements, creating a contemporary aesthetic with an exotic touch. Dark streaks and occasional speckling, characteristic of authentic teak, add depth and visual intrigue. This versatile decor shines in both warm, natural tones and lighter variations, allowing it to adapt seamlessly to modern and traditional interpretations alike.

Textile



Rilinon

TEXTILIEN RAFFINESSE

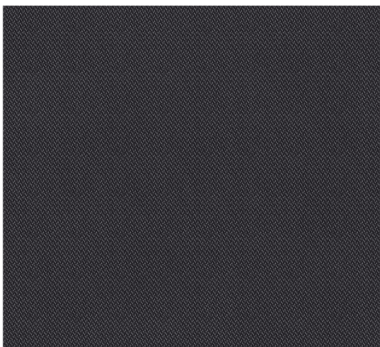
Rilinon is a uniquely textured fabric decor, characterized by its rugged yet refined appearance. Its elongated, irregular fineline structure introduces a dynamic tension, merging organic imperfection with materiality. Subtle color variations enhance its depth, ensuring effortless coordination with a wide range of designs.



Demerara

GENUINE CRAFTSMANSHIP

Demerara celebrates the raw beauty of woven straw, embracing materiality as its defining feature. Authenticity shines through in the slight irregularities of its weave pattern, where alternating light and dark strands create depth and visual interest. Offered in natural hues, this decor captures an organic, handcrafted essence, making it a versatile and distinctive choice.



Caldoresco

GENTLE COMFORT

Caldoresco offers a visually captivating decor with an exceptionally authentic feel. Its textile-inspired softness brings warmth and comfort to both modern and classic interiors. The design's subtle texture and tactile appeal elevate the decor, making it an ideal choice for creating cozy, inviting spaces.

Stone



Bubble Onyx

WEIGHTLESS ELEGANCE

Bubble Onyx appears almost otherworldly, with interconnected, soft-edged bubbles forming a mesmerizing, fluid composition. Delicate outer contours contrast with the stone's smooth, translucent quality, generating a striking depth effect. The rarity of such formations in nature adds to the decor's allure, with luminous color gradients further enhancing its ethereal beauty.



Calcatta Gold

PURE LUXURY

If luxury had a name, it would be Calcatta Gold. This decor captures the essence of opulence, blending timeless sophistication with an aura of drama. Bold, yet refined, Calcatta Gold commands attention with its striking, expressive veins of deep orange and gold against a pristine white marble backdrop. A true showstopper, this decor is designed to be the focal point of any space, bringing unparalleled elegance and grandeur. Its luxurious coloring and dramatic flair make it an undeniable centerpiece, embodying the finest qualities of nature's beauty and craftsmanship.